



HELIA GOMAR

SEO Specialist

Work Experience.

Faracoach.com

2023 - Present

Content Writer & SEO Specialist

- Technical SEO checkup of the main site of Faracoach
- Creating SEO content with **chat GPT** and **Gemini** & also report making
- Checking the **search console** and **analytics**, keyword research and fixing website problems with **Microsoft Clarity**, **page speed**, **GTmetrix**, **scriming frog**, **looker studio**

Home-visit.ir

2024 - 2025

Content Writer & SEO Specialist

- Analysis and review of the site with available tools
- Correcting the technical problems of the website, including the speed of the site
- Writing weekly content to rank in Google and sell more

Freelance

2021 - Present

Wordpress Designer & Technical SEO Specialist

- <https://farmfreshdrink.com>
- <https://ri3.gallery/>
- <https://gomrok.net/>
- <https://summitgeneraltrading.com/>
- <https://volkastar.com/>
- <https://flashingnama.com/>
- <https://fooladkhas.com/>

Education.

Hubspot

2025 - 2025

SEO Course

In this course, I learned my knowledge in the field of technical SEO key indicators and how to check the site and get a position in Google.

Skills.

Technical SEO Search console

On page SEO Screaming frog

Off page SEO Google analytics

Wordpress Moz

09915412654

heliagomar1@gmail.com

Tehran - Saadat abad

[linkedin.com/in/helia-gomar/](https://www.linkedin.com/in/helia-gomar/)

About me.

I'm an SEO expert with 3+ years of experience across industries like tech, education, food, and health. My expertise includes technical SEO, on-page, off-page, keyword research, and backlink building, as well as using tools like Google Analytics, SEMrush, and Google Ads. I focus on not just ranking sites, but also improving user experience and creating real value for audiences.

Soft Skills

- Teamwork
- Positive attitude
- Time management
- Problem solving skills